



Strategic Framework PY2025-2027

Mission: Identify and invest in workforce development solutions to meet the needs of Manatee and Sarasota counties.

Vision: A highly skilled and responsive workforce that fuels a thriving economy.

Values: Employer Centric, Integrity, Culture of Excellence, Collaboration, Innovation

5-Year Objectives:

- Employer Focus:** Now more than ever
- Regional Convening:** The workforce hub
- Storytelling:** Message clarity for the community
- Entrepreneurial Mindset:** Innovative programs and services
- Continuous Improvement:** Enhancing organizational capacity

2-Year Goals:

- Enhance program offerings to focus on increasing access by employers
- Diversify unrestricted funds to grow best practice programs for employers
- Strengthen board engagement as proactive partners with the Leadership Team in identifying and developing opportunities to increase awareness of CSS among employers

18-Month Priorities:

- Enhanced customized employer-focused solutions
- Access programs to help job seekers and employees address financial/benefit gaps
- Increase local funding opportunities and business/funding models
- Build a menu of board engagement opportunities and work with board members to identify their highest and best use as advocates