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CareerSource Suncoast & New Dawn Electric: A Recipe for Success

Sarasota/Manatee – Apprenticeships are changing the lives of employees and employers in Manatee and Sarasota counties. CareerSource Suncoast worked with New Dawn Electric, assisting the company with recruitment, pre-screening of applicants, and on-the-job training grants for newly hired employees and apprentices.

The trades have always been a solid career choice, but our area's mechanical, electrical, and plumbing contracting opportunities have exploded over the last few years. Today, professionals in these fields are considered essential workers. According to New Dawn Electric cofounder Kelly Quickel, "there needs to be enough skilled workers who are properly trained to support the electrical needs of the community."

Employers in the trades are faced with the challenge of finding qualified workers to support the growing volume of work. The partnership between CareerSource Suncoast and New Dawn Electric focuses on recruiting, training, and retaining the next generation of electrical workers.

Through those efforts, ten new employees have joined the company. Grant funding from CareerSource Suncoast helps defray the costs associated with on-the-job training, wages, and related technical instruction. Success comes from a worker's desire to learn, a drive to succeed, and pride in what they do. Every day, new employees work alongside mentors, gaining real-world work experience, leading to opportunities for advancement.

New Dawn Electric apprentices follow a professional development plan that outlines a progressive path of advancement. Technical Education Council (TEC) is the sponsor of the registered apprentice program that is assisting New Dawn Electric with the development of their employees. The technical instruction the apprentice receives is done at and in conjunction with Suncoast Technical and Manatee Technical Colleges.

Successful apprentice training results in higher wages and new responsibilities. Bill, a fourth-year apprentice getting ready to complete the program, adds, "We are fortunate to have real-world instructors that are experienced supervisors and inspectors who show us how to be professionals."

With more than 40 years of experience in the electrical trades, Allan Quickel, and his wife Kelly opened New Dawn Electric in 2012. They offer complete residential electrical contracting services in Manatee, Sarasota, Hillsborough, Pinellas, and Pasco counties.

CareerSource Suncoast is the state-designated provider of workforce services in Manatee County and Sarasota County. A private, non-profit organization with a diverse Board of Directors, CareerSource Suncoast's primary focus is to help businesses grow by offering proven talent recruitment and development solutions.

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